

Why invest in Türkiye?

September 2026



nexus
OF THE **WORLD**

10 Reasons to

Invest in Türkiye

Robust Economy



**Domestic +
Accessible
Markets**



**Strategic
Location**



**Favourable
Demographics**



**Skilled and
Competitive
Labor Force**



**Continuous
Reform Process**



**Business -
Friendliness**



**Lucrative
Incentives**



**Advantageous
R&D Ecosystem**



**Sectoral
Opportunities**



Robust Economy

Track record growth
and bright future
with proven
resilience

 **11th largest economy
in the World** 

Ranking of Economies By GDP at PPP

2003

- 1st USA
- 2nd CHINA
- 3th JAPAN
- 4th GERMANY
- 5th INDIA
- 6th FRANCE
- 7th RUSSIA
- 8th UK
- 9th ITALY
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- 14th CANADA
- 15th S. KOREA
- 16th S. ARABIA
- 17th AUSTRALIA
- 18th **TÜRKİYE**

2025

- 1st CHINA
- 2nd USA
- 3th INDIA
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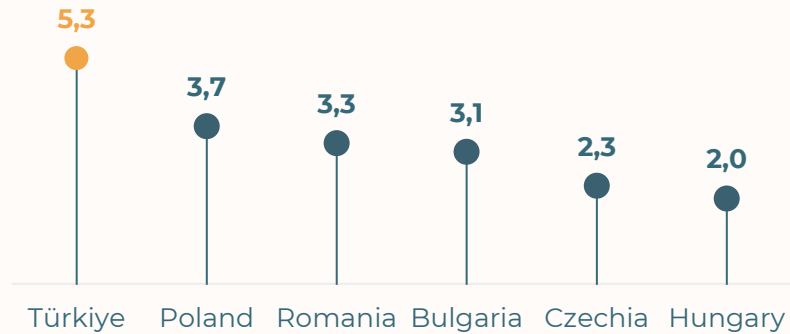
2041

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- 2. USA
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- 7. BRAZIL
- 8. UK
- 9. TÜRKİYE
- 10. FRANCE
- 11. MEXICO
- 12. SOUTH KOREA
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- 14. CANADA
- 15. SPAIN
- 16. AUSTRALIA
- 17. POLAND
- 18. THAILAND

Robust Economy

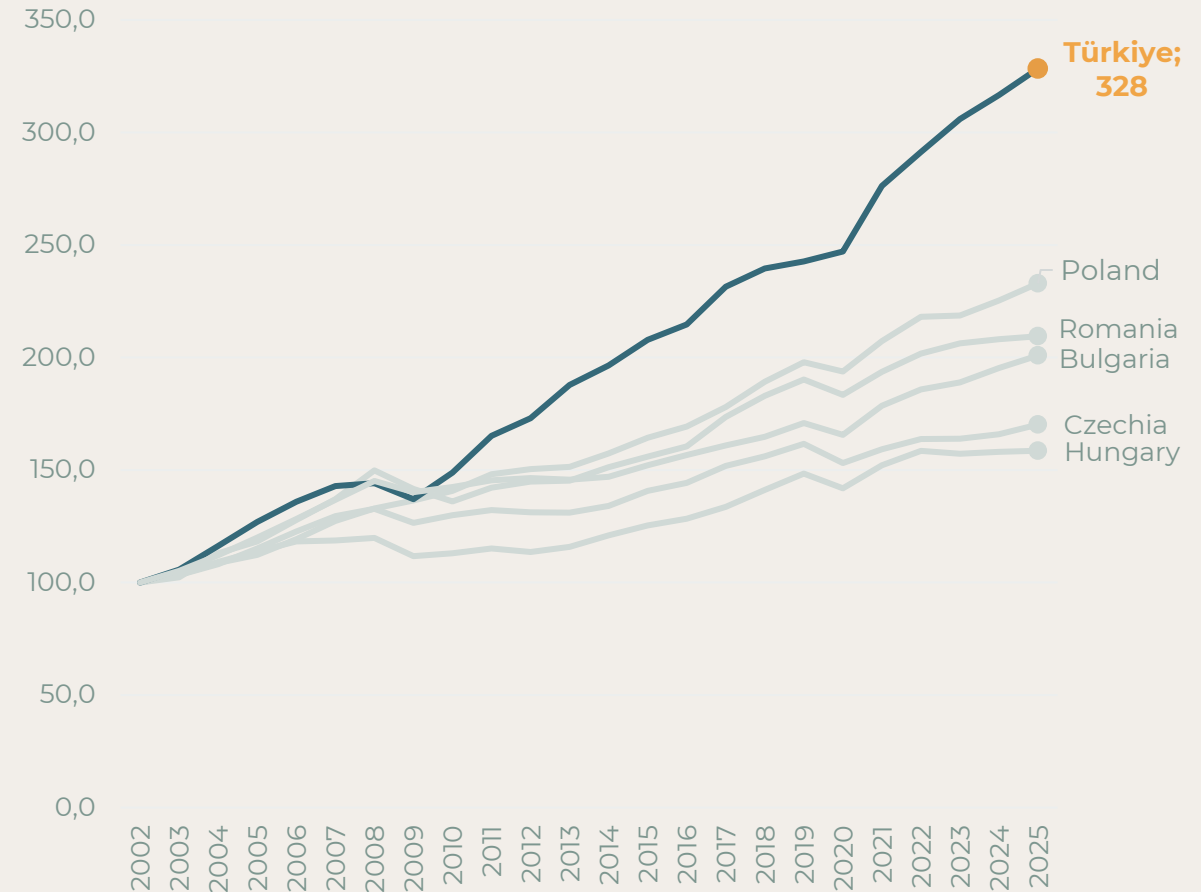
Track record growth and bright future with proven resilience

Average Annual GDP Growth (%) 2002-2025



Source: TurkStat, IMF

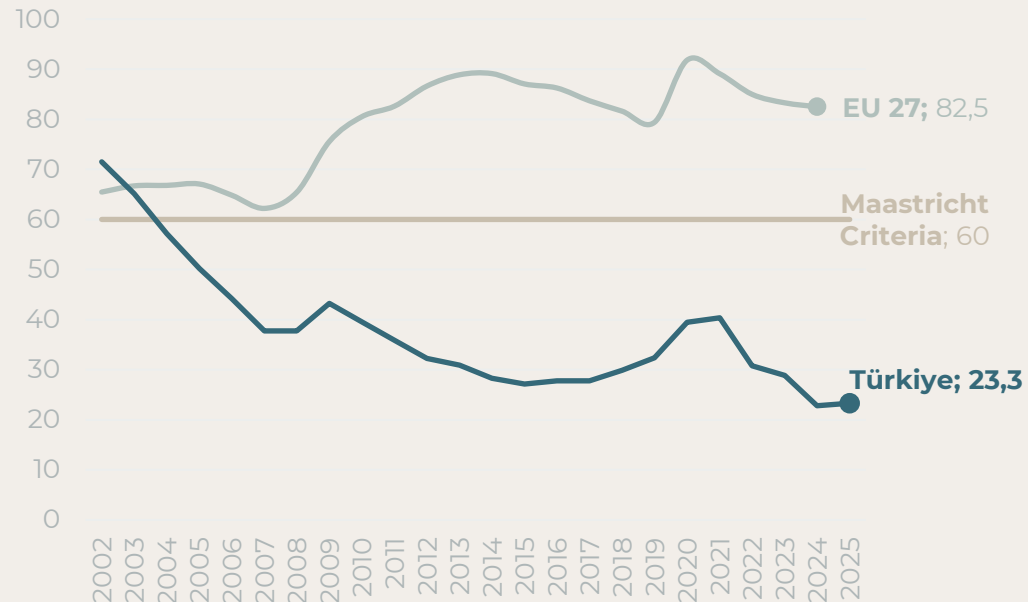
REAL GDP GROWTH (INDEX: 2002=100)



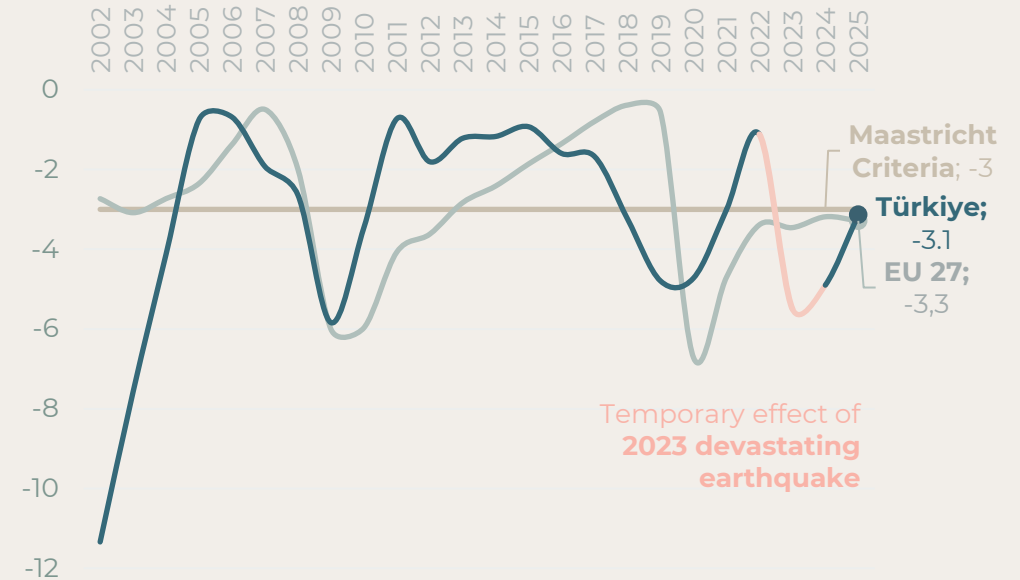
Robust Economy

Strong macroeconomic fundamentals based on successful public finance management

Gross Public Debt Stock as % of GDP



Budget Balance as % of GDP

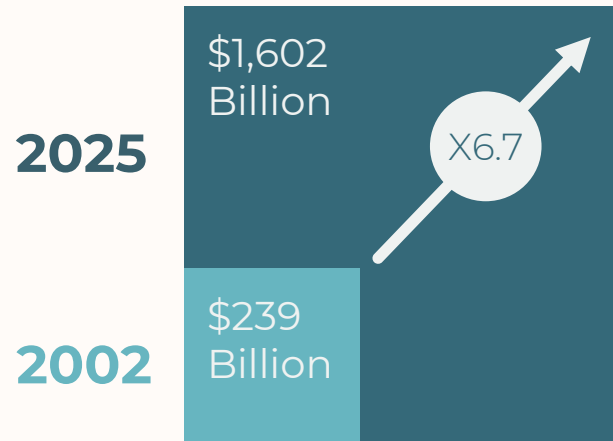


Robust Economy

A seven fold increase in the size of the economy over the past 23 years

Turkish economy has grown nearly 7-fold over the past 23 years and is promising to be on the growing trend

GDP at current prices, \$ Billion



Source: IMF, TurkStat

Robust domestic market and entrepreneurial private sector spurred investments and exports

Contribution to GDP 2002-2025

+72%

Domestic Consumption



+30%

Investment Expenditures



+22%

Exports



Robust domestic market and entrepreneurial private sector spurred investments and exports

Contribution to GDP 2002-2025 (in chain linked volume)



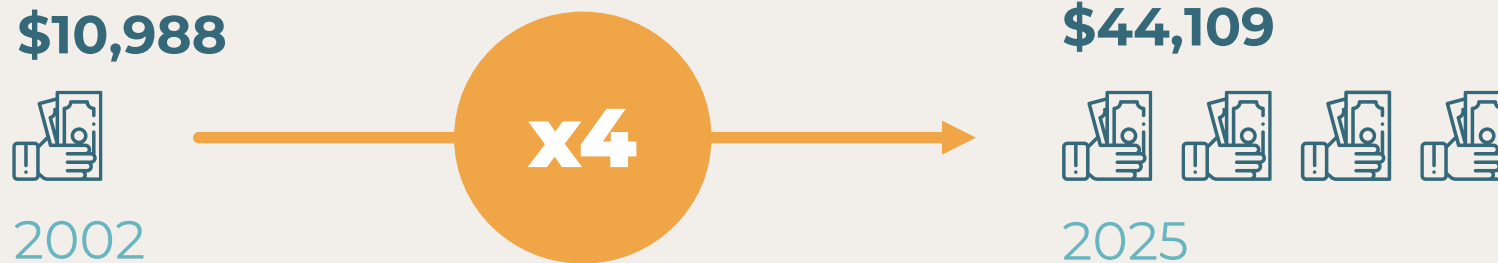
Source: TurkStat

Domestic Market

Impressive economic growth leading to a sizable middle class with increasing purchasing power

Income per capita

GDP per capita, current prices at purchasing power parity



Income per capita

GDP per capita, current prices at purchasing power parity

\$10,988



2002

x4

\$44,109



2025

Stock of Automobiles

Millions of passenger cars

2002 **4.6M**



2025 **17.4M**



Turkish Aviation Passenger

Millions of passengers

2002 **34M**



2025 **247M**



Domestic Market

**Domestic market
further supported by
emerging urban
centers**

Half of the population
is under the age of

34.9

24 urban centers with
populations over

1 Million

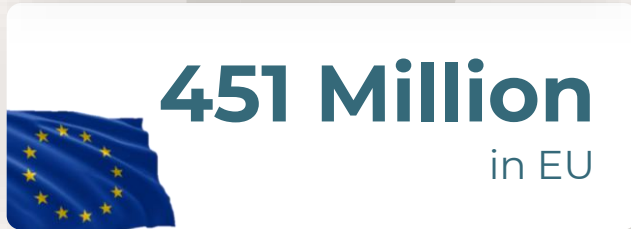


Total Population as of 2025

86.1 Million

Domestic and Accessible Markets

Domestic Market + EU Market + Free Trade Area



Source: TurkStat

Domestic and Accessible Markets

Domestic Market + EU Market + Free Trade Area

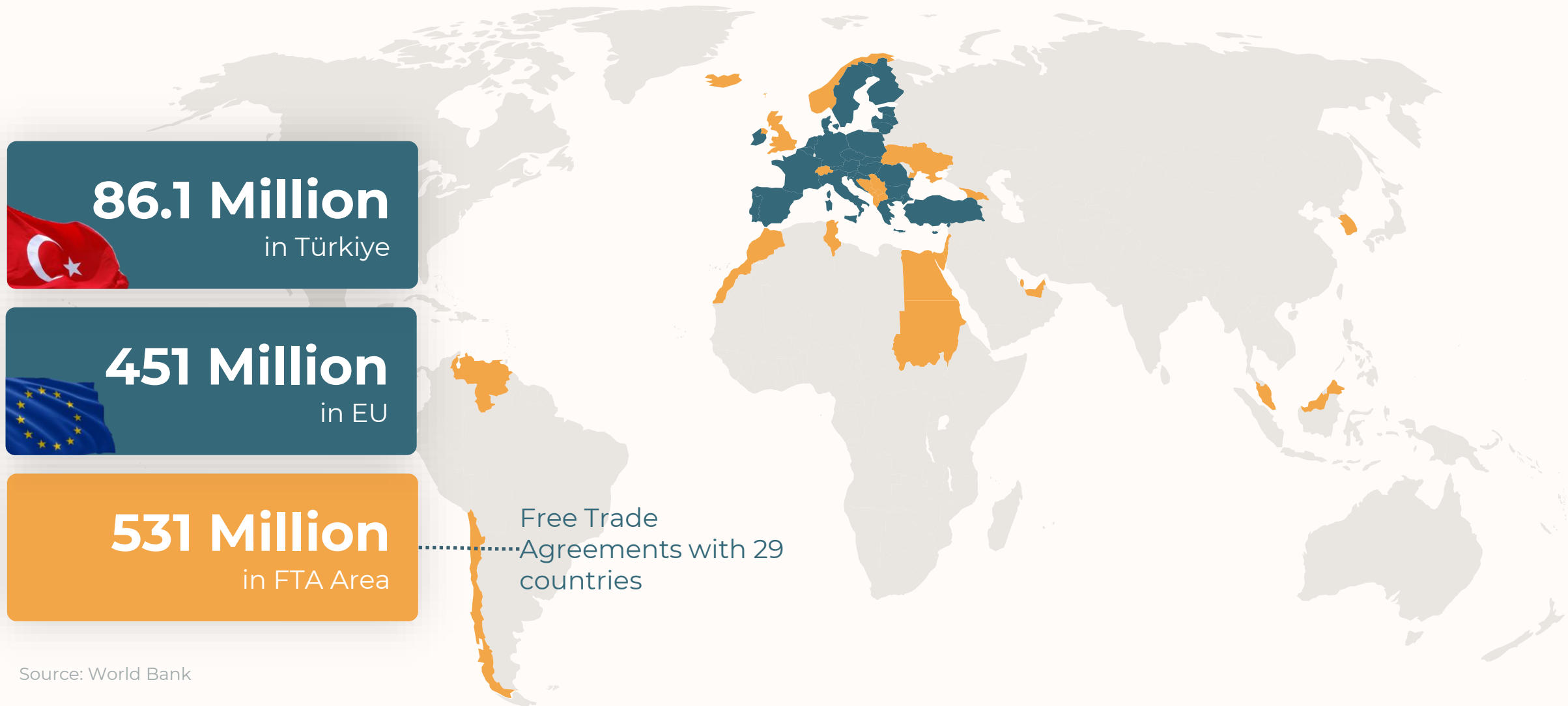


Customs Union with the EU allows direct access to the EU Market



Domestic and Accessible Markets

Domestic Market + EU Market + Free Trade Area



Source: World Bank

Domestic and Accessible Markets

Domestic Market + EU Market + Free Trade Area



86.1 Million

in Türkiye



451 Million

in EU

531 Million

in FTA Area

Free Access to

1.1

Billion

Consumers



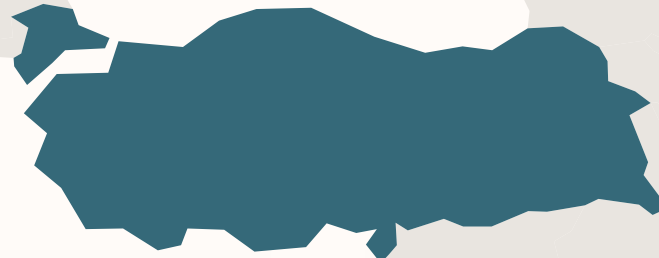
Strategic Location

**Hub for multinationals to manufacture,
export and manage**

Working Hours
Intersect with
16 Time Zones

Strategic Location

Hub for multinationals to manufacture, export and manage



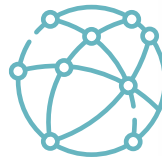
At the Crossroads of Major Markets

\$35.0T GDP, 1.3 billion people,
\$11.3 trillion import across
Europe, MENA, and Central Asia
- all within 4 hours of Türkiye.



Unmatched Global Connectivity

Turkish Airlines flies to 358
destinations in 133 countries.



Manufacturing & Export Hub

Türkiye is a key base for
multinationals with strong
production and logistics.



Regional Operations Center

Ideal for managing, sourcing,
and training across nearby
markets.



Strategic Location

Hub for multinationals to manufacture, export and manage



66 Countries



70 Countries



Production base
for MENA



largest production
facility worldwide



89 Countries



22 Countries



Exporting 75% of
its production



80 Countries



Exporting 90% of
its production



Exporting 87% of
its production



103 Countries

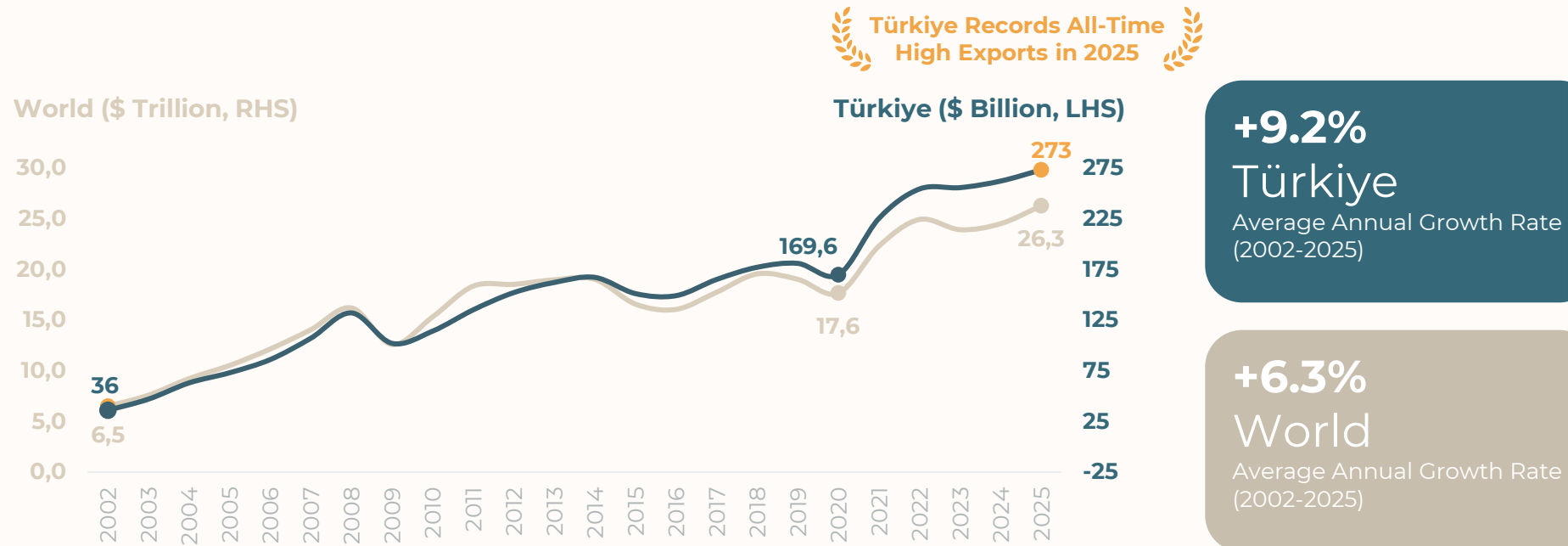


30 Countries

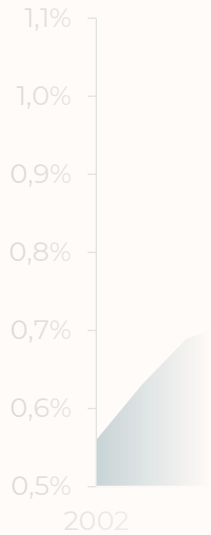
Strategic Location

Strategic location and enhanced production capabilities attracting multinationals to invest for export

Exports of Goods in Türkiye and the World



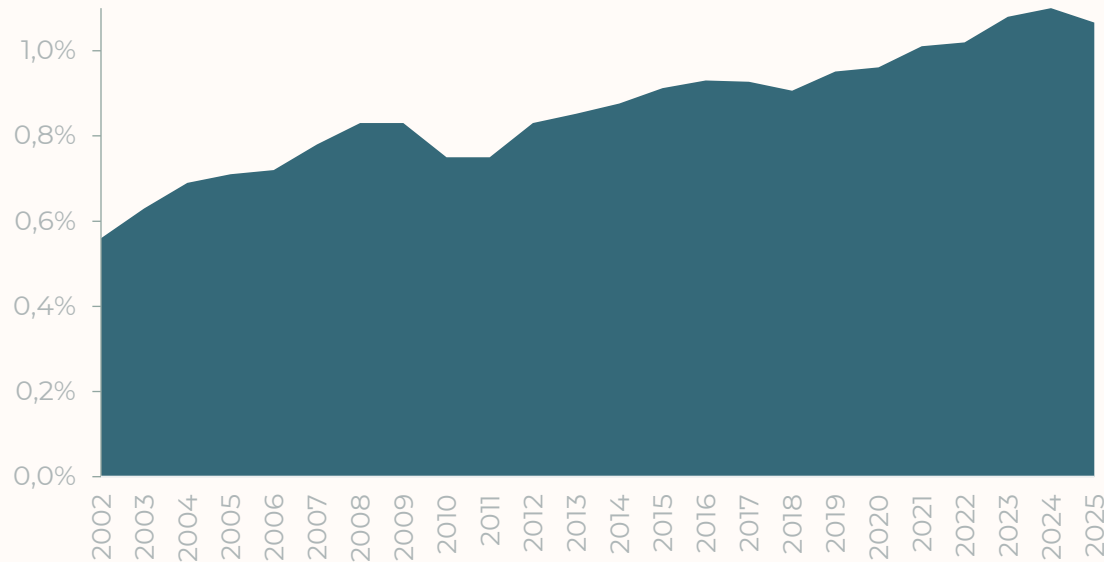
Türkiye's



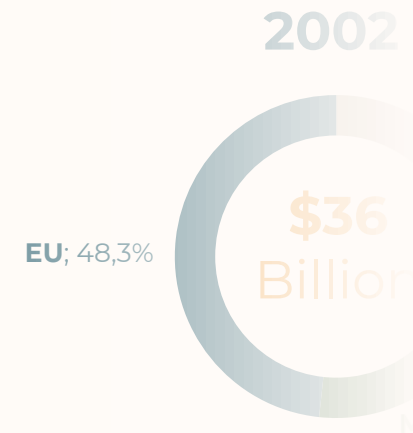
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Türkiye's Share In Global Exports Of Goods



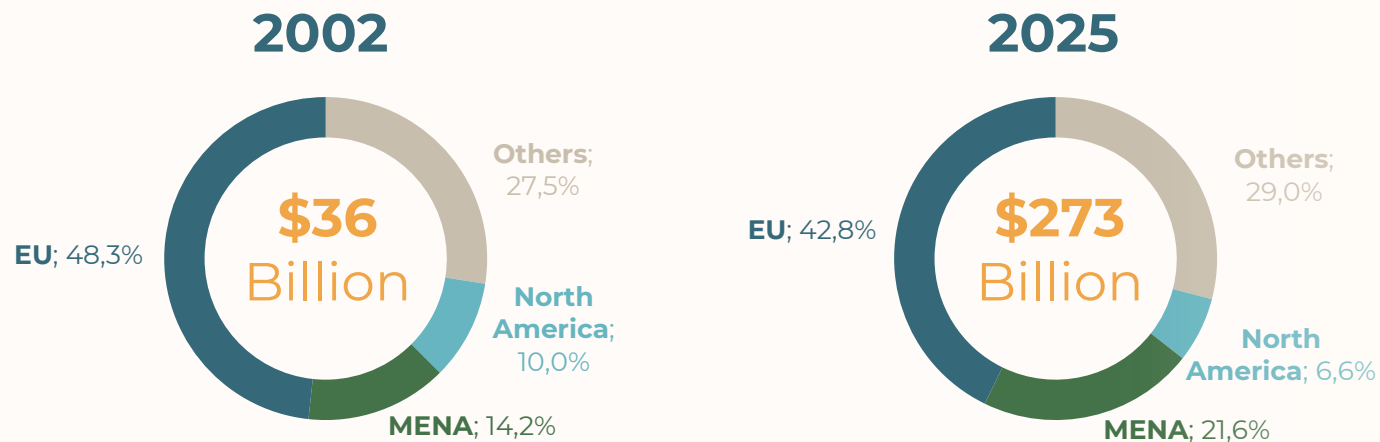
Merchandise Exports



Strategic Location

Strategic location and enhanced production capabilities attracting multinationals to invest for export

Merchandise Exports By Geography

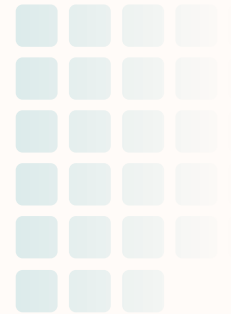


Number of export

2002 **9**



2025 **53**



Strategic Location

Strategic location and enhanced production capabilities attracting multinationals to invest for export

Number of export products **over USD 1 billion**

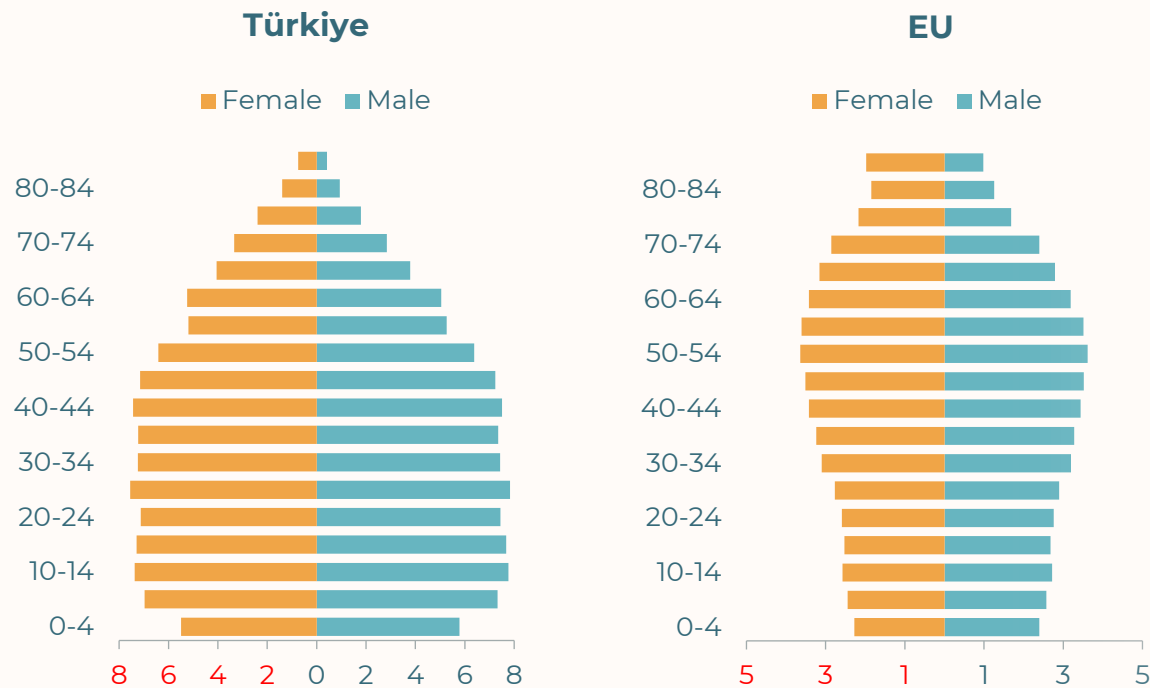
2002 **9** ■■■■■■■■

2025 **53** ■■■■■■■■
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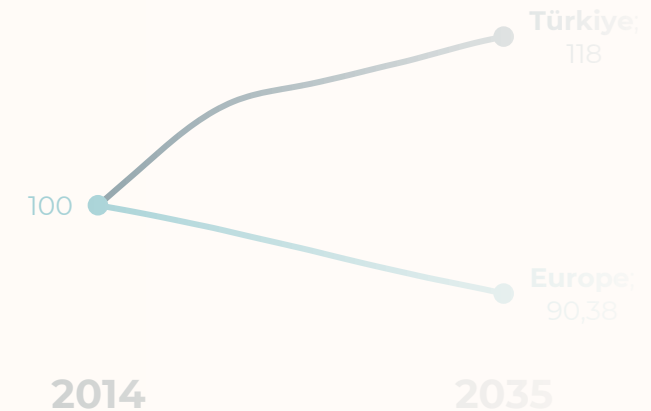
Favorable Demographics

Half of population under age of 34.9 creating dynamic labor force and fiscal discipline



Working Age Population

(15-64+, index: 2014=100)

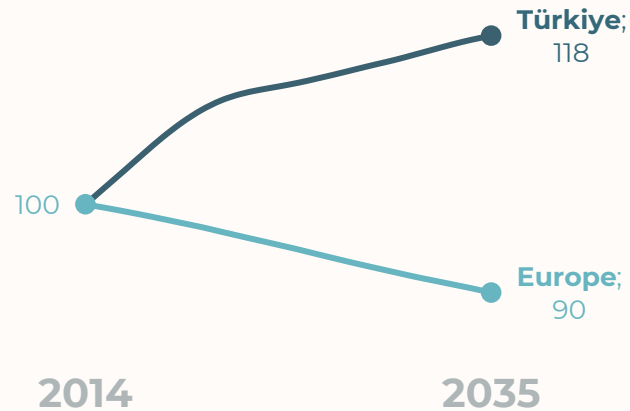


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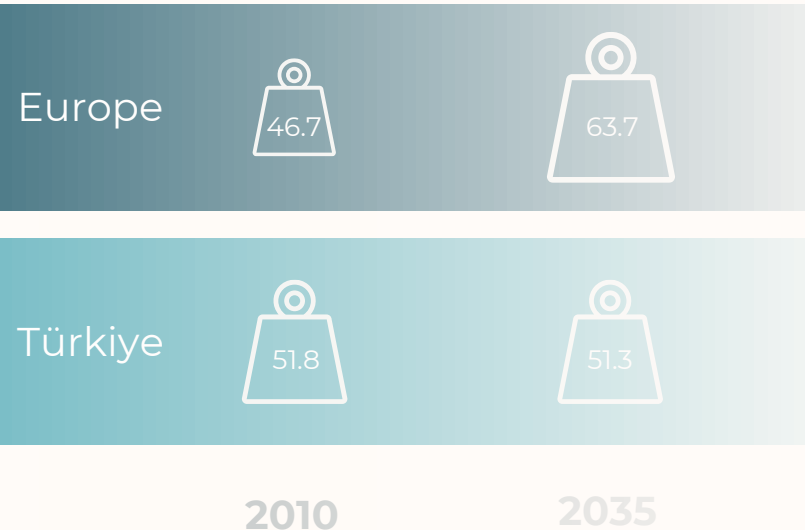
(15-64+, index: 2014=100)



Total Dependency Ratio

(%, Lower is better)

Formula; (Age 0-14 & 65+)/ (Age 15-64)



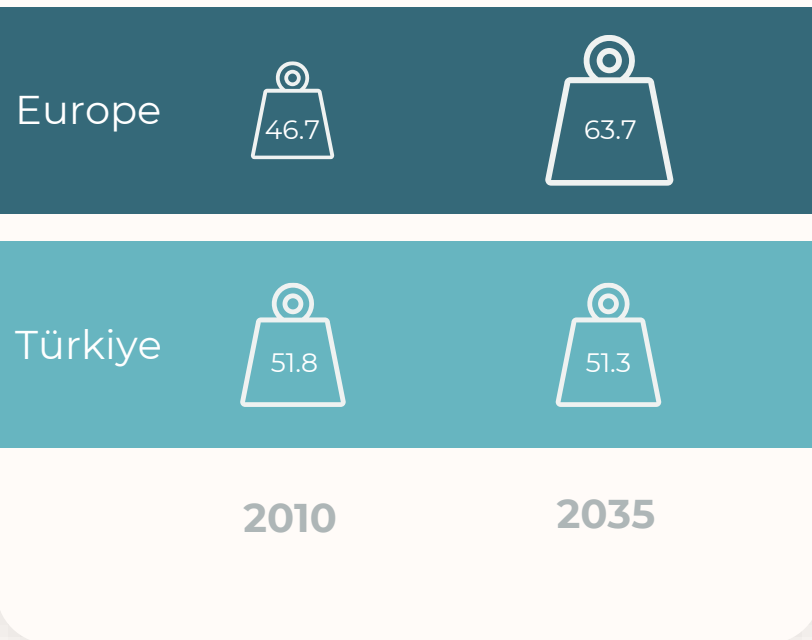
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Formula; (Age Group 0-14 & 65+)/ (Age Group 15-64)



Source: UN

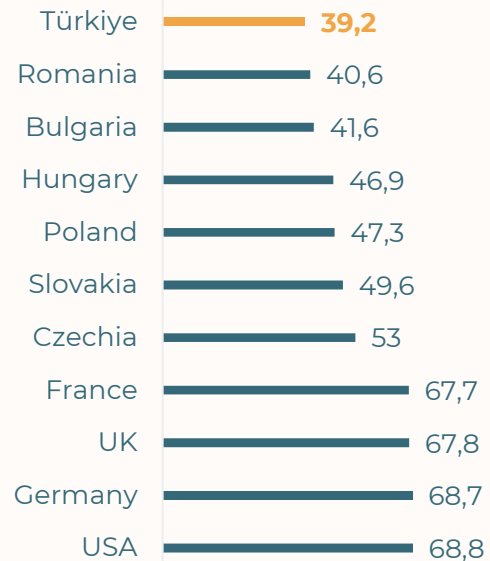


Skilled and Competitive Labor Force

Upgraded education system to enable a skilled labor pool and address business requirements

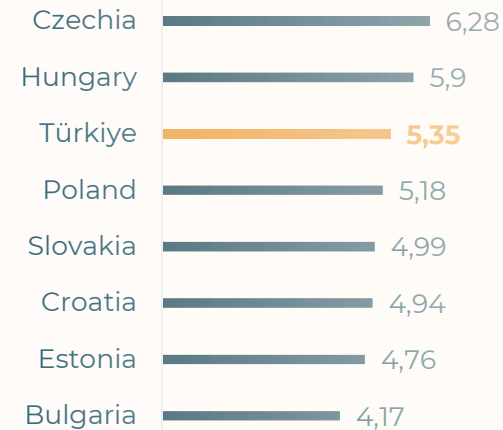
Cost of Living Index - 2026

Lower is better (New York = 100)



Availability of Qualified Engineers

Higher is better (10=Available 0=Unavailable) 2025

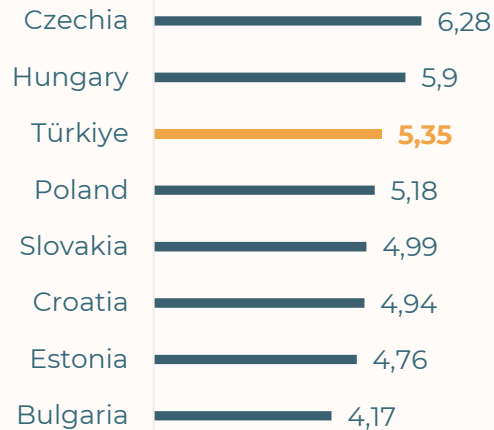


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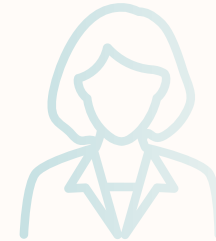
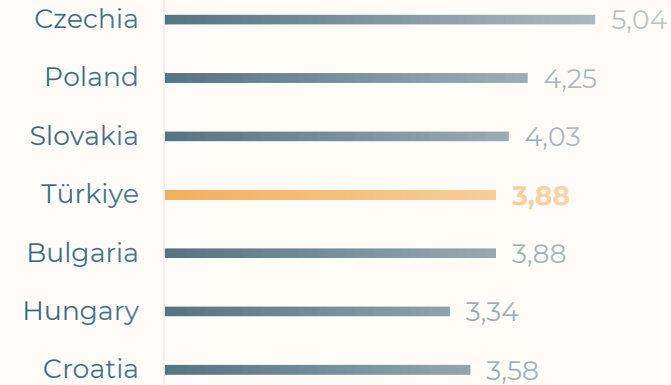
Availability of Qualified Engineers

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Availability of Competent Senior Manager

Higher is better (10=Available 0=Unavailable) 2025

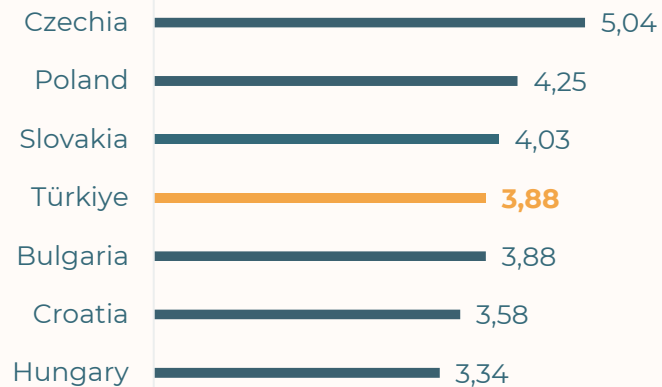


Skilled and Competitive Labor Force

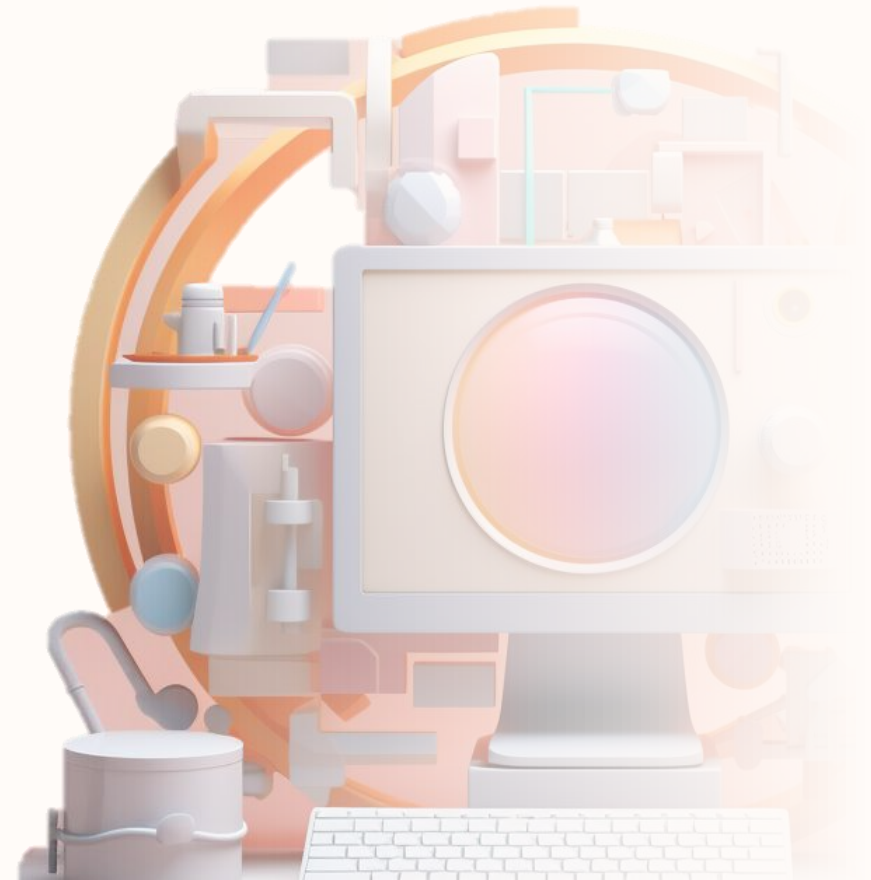
Upgraded education system to enable a skilled labor pool and address business requirements

Availability of Competent Senior Managers

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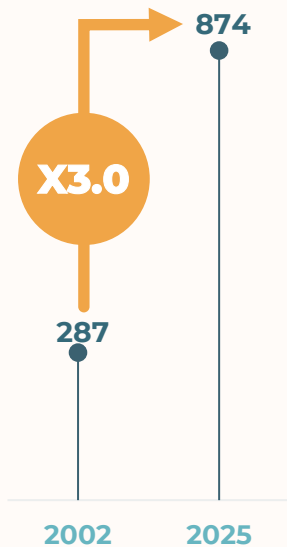
Source: IMD World Competitiveness Year Executive Opinion Survey based on an index from 0 to 10.



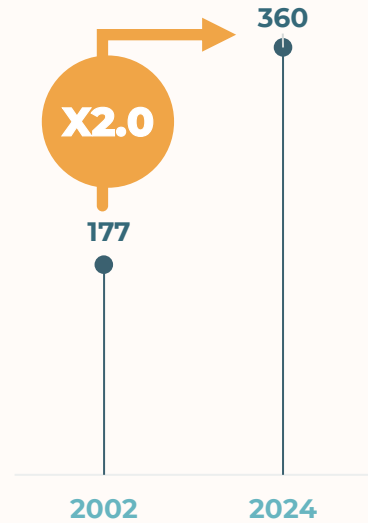
Skilled and Competitive Labor Force

Upgraded education system to enable a skilled labor pool and address business requirements

University Graduate (Thousands)



Vocational and Technical High School (Thousands)



Education Level of Labor Force (%)



Major reforms every 18-24 months

Continuous Reform Process

2001	Coordination Council for the Improvement of the Investment Environment		
2003	New Labor Law	Ease of company establishment (Law No: 4884)	 New FDI Law
2004	Establishment and Operating Licenses		
2005	New Banking Law		
2006	Tax Reform -> Corporate Tax 20% down from 33%	 Establishment of Investment Office	
2007	New Insurance Law	Investment Incentives	
2008	Overhaul of Social Security System	R&D and Innovation Incentives	
2009	Upgrading Investment Incentives		
2011	New Commercial Code	New Code of Obligations	
2012	New Capital Market Law	Upgrading Investment Incentives	Removing Restrictions on Foreigners' Purchases of Real Estate
2013	Unifying All Exchanges (Stock, Derivative, Gold, etc.) under BIST		

2014

Istanbul Arbitration Center

2016

Upgrading Investment Incentives



Personal Data Protection Law

2017

Industrial Property Law (IPR)

Production Reform Package

New Labor Courts Code

2018

Amendments to improve doing business (Law 7099)

2019

Tech-Driven Industry Initiative

Ease of Doing Business Reform Package I

2020

Ease of Doing Business Reform Package II

Amendments to the Capital Market Law (Introduction of Global Standards)

2021

Paris Agreement

Green Deal Action Plan



FDI Strategy

2022

The law on the regulation of electronic commerce

Istanbul Financial Centre Law

2023

12th Development Plan

Introduction of ALAIC (Advance Loans Against Investment Commitment)

2024



High Tech Investment Program HIT-30

Amendments to Personal Data Law

Coastal Law Changes Enabling Solar Power (SPP) on Lakes

2025



New Investment Incentive System

2030 Industry and Technology Strategy



Climate Law

Regulation on the Establishment of Emissions Trading System (ETS)

2026

Powerhouse for Investments in the Türkiye Century

Numbers of Days to Setup a Company (2025)

Lower is better

FDI Regulatory Restrictiveness Index (2024)

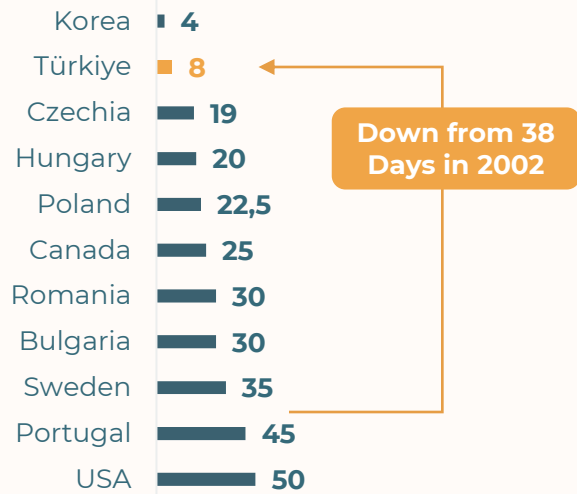
Lower is better

Ease of Doing Business Ranking 2020

Lower is better

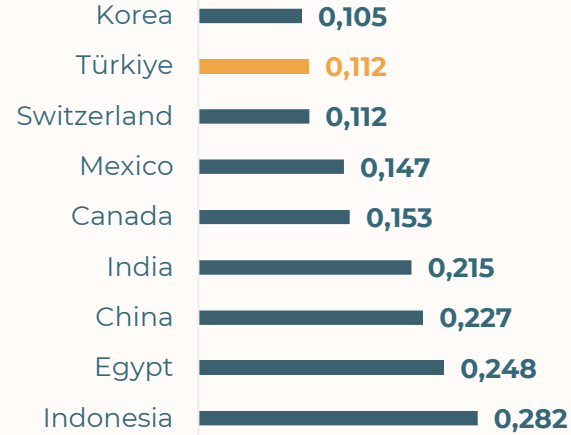
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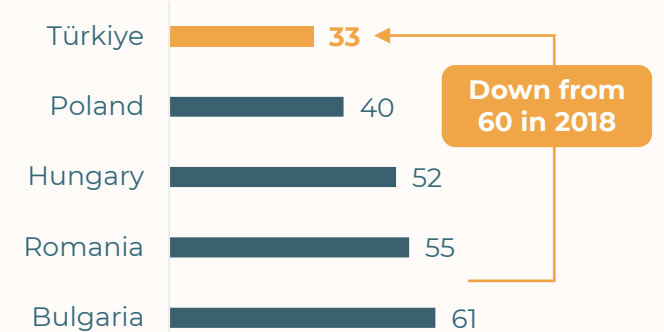
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Ease of Doing Business Ranking 2020

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Continuous Reform Process

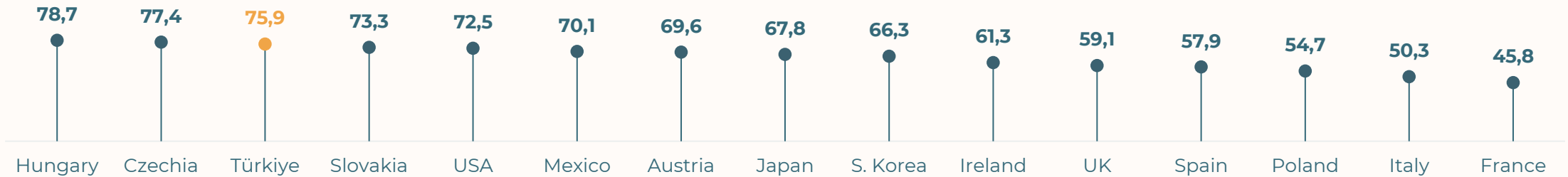
Continuously implementing sweeping reforms in many areas

Source: OECD, World Bank

Business Friendliness

Offering protection and ease of doing business

2025 International Tax Competitiveness (Index=100 as most competitive)



Protection of International
Investors by FDI Law



Bilateral Investments
Protection Treaties with 89
Countries



Treaties to Avoid Double
Taxation with 94 Countries



Source: Ministry of Trade, Tax Foundation (Tax competitiveness measures countries' tax policies five categories: corporate income tax, consumption taxes, property taxes, individual taxes, and international tax rules.)

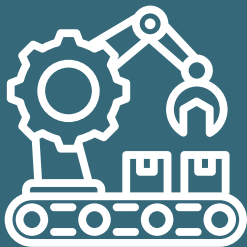
Lucrative Incentives

Offering lucrative incentives in many ways

Manufacturing Incentives

Tax deductions & exemptions

Cash Grants



Incentives for Service Exporters

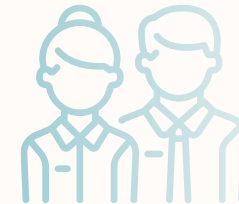
Tax deductions for exporting services in;

- Engineering
- Architecture
- Design
- Software
- Medical Reporting
- Accounting
- Call Center
- Data Center
- Education
- Healthcare



Employment Incentives

Payroll & Training support



Lucrative Incentives

Offering lucrative incentives in many ways

Incentives for Service Exporters

Tax deductions for exporting services in;

- Engineering
- Architecture
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- Software
- Medical Reporting
- Accounting
- Call Center
- Data Center
- Education
- Healthcare



Employment Incentives

Payroll & Training support



Technology Development Zones

To support R&D

Tax deductions & exemptions



Lucrative Incentives

Offering lucrative incentives in many ways

Employment Incentives

Payroll & Training support



Technology Development Zones

To support R&D

Tax deductions & exemptions



R&D and Innovation Incentives

Tax deductions & exemptions



Lucrative Incentives

Offering lucrative incentives in many ways

Technology Development Zones

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R&D and Innovation Incentives

Tax deductions & exemptions



Investment Zones

Free Zones

Tax deductions & exemptions

Organized Industrial Zones

Developed infrastructure



Lucrative Incentives

Offering lucrative incentives in many ways

R&D and Innovation Incentives

Tax deductions & exemptions



Investment Zones

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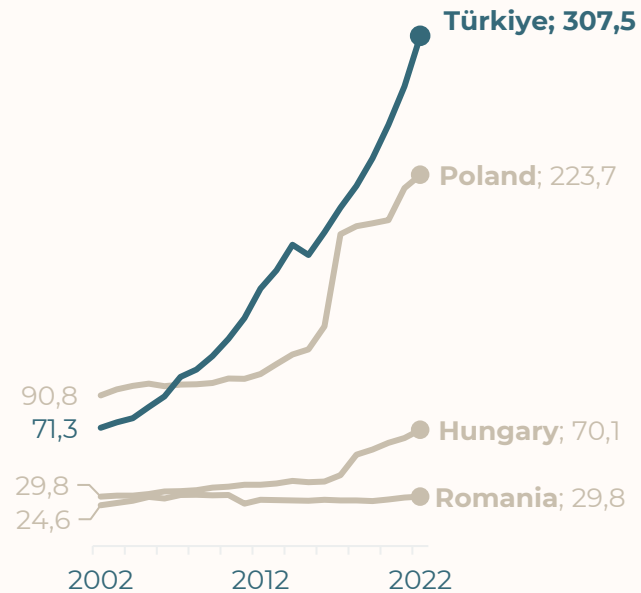
Advantageous R&D Ecosystem

R&D incentives are further supported by a favorable ecosystem

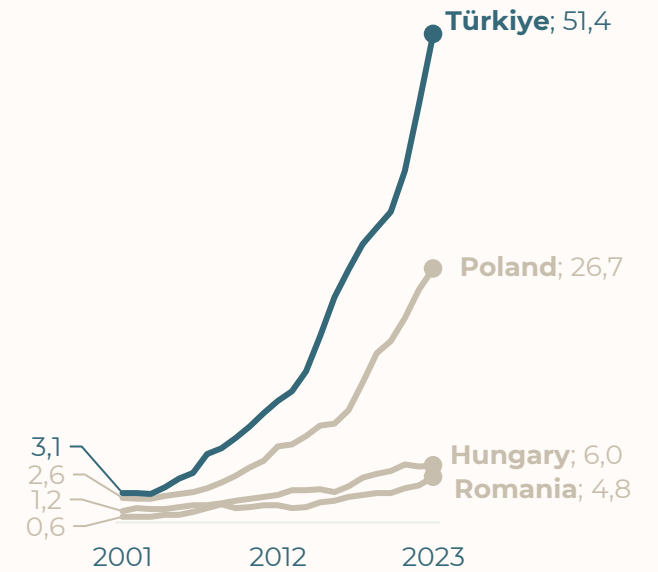
**835
International
Companies**
Operating in
Technoparks and
R&D Centers



Number of Researchers (thousands)



Increasing R&D Spending (\$ Billion, PPP)



Advantageous R&D Ecosystem

R&D incentives are further supported by a favorable ecosystem

Selected international companies conducting R&D in Türkiye



Sectoral Opportunities

Offering abundant opportunities in a variety of sectors

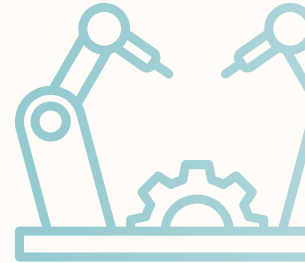
Aerospace & Defence

- \$30 billion defence spending (2025)
- Export: \$10 billion (2025)
- Air passengers: 247 million (2025)
- İstanbul is the 2nd city in Europe by passenger traffic
- Top UAV exporter in the world with a 65% share. (2018-2023)
- One of the 11 countries to produce satellites



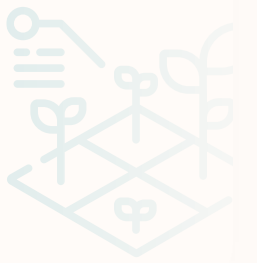
Machinery & Electrical Eqp.

- Largest TV & white goods producer in Europe
- Exporting 75% of its production
- Revenue: \$90.1 billion (2024)
- Export: \$29 billion (2025)



Agrofood

- 7th largest agriculture producer in the World, 1st in Europe (2025)
- Agriculture & Food Industry Market: \$103.7 billion (2023)
- Export: \$36.4 billion (2025)
- Export to around 200 countries

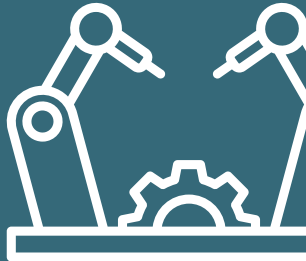


Sectoral Opportunities

Offering abundant opportunities in a variety of sectors

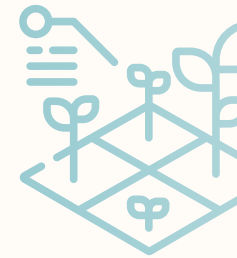
Machinery & Electrical Eqp.

- Largest TV & white goods producer in Europe
- Exporting 75% of its production
- Revenue: \$90.1 billion (2024)
- Export: \$29 billion (2025)



Agrofood

- 7th largest agriculture producer in the World, 1st in Europe (2025)
- Agriculture & Food Industry Market: \$103.7 billion (2023)
- Export: \$36.4 billion (2025)
- Export to around 200 countries



Energy

- 6th largest electricity market in Europe with over 122 GW (2025)
- Over 58% renewable energy share in installed capacity, positioning Türkiye among Europe's leaders (2025)
- Türkiye generated 7 GW new capacity in 2025
- 4th in the world in geothermal energy capacity

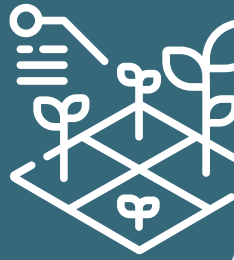


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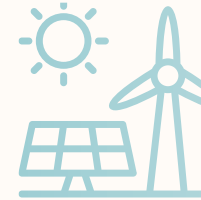
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- 1.4 million vehicle produced (2025)
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- \$228 billion PPP contracts (1986-2025)
- More opportunities in transport, energy, health



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ICT

- Market size: \$36.7 billion (2024)
- Export: \$3.3 billion (2024)
- Employment: 246K of which 70% are R&D personnel (2024)
- Technology startups attracted \$5.7 billion investment in 2021-2025.



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Sectoral Opportunities

Offering abundant opportunities in a variety of sectors

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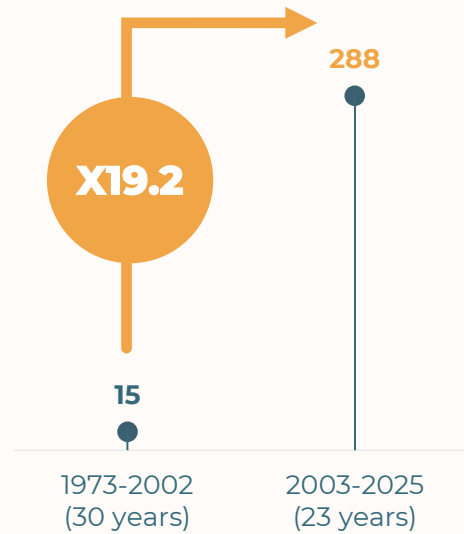
Source: TÜBİSAD, Startups.watch



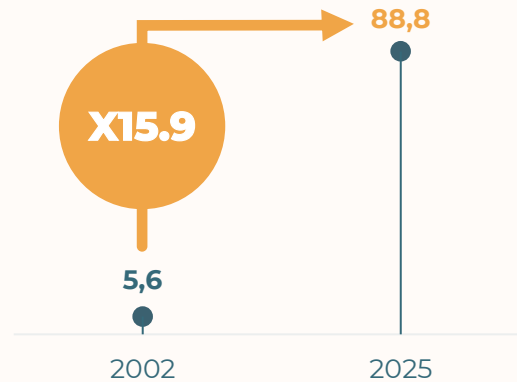
Foreign Direct Investment

Exceptional increase in international investment boosted by the value Türkiye offers

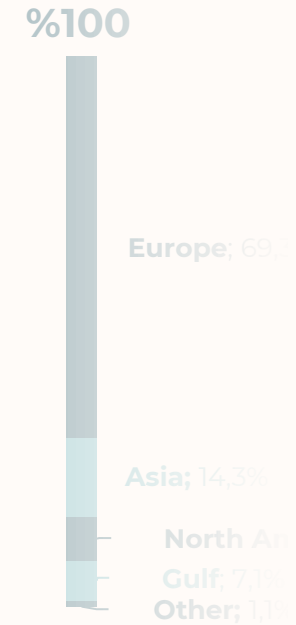
FDI Inflows to Türkiye
(Billion \$)



Number of International Companies in Türkiye
(Thousands)



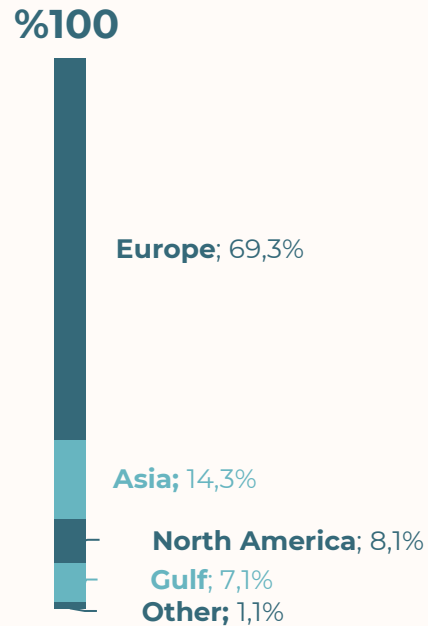
Geographic Breakdown
(2003-2025)



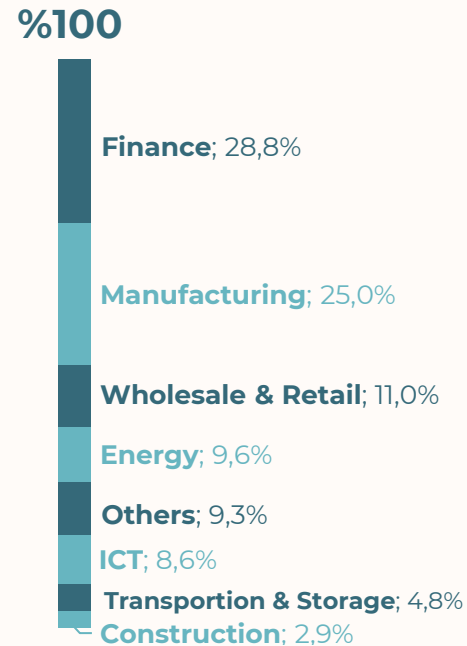
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Sectoral Breakdown
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Private
Public S

A Govern
Reporti

Acting
Solution

Invest in Türkiye

Assist you before, during and after your entry into Türkiye

Private Sector Approach with
Public Sector Capabilities



A Governmental Agency
Reporting to the President



Acting as a
Solution Partner



INVEST IN TÜRKİYE

Custom
Cons

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with
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INVEST IN TÜRKİYE

**Customized
Consulting**



**Business
Facilitation**



**Tailor-Made
Delegation
Visits**



**Partnership
Development
Assistance**



**Coordination
with
Stakeholders**



**Site Selection
Support**



**Project
Launch**



**Ongoing
Support**



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OF THE **WORLD**

